



Unauthorized use of the school logo is forbidden. The school's name, seal, and Kingsmen logo cannot be used in any form by any student or student group in connection with a public performance, publication, or social media account except when used directly by the CHS adult leader of an approved school group or athletic team, or when authorization has been explicitly given by the Marketing Director.

The name, seal, and Kingsmen logo are all vital parts of the school brand and image. Consistency in their usage helps to develop, maintain, and protect the brand and lends credibility to CHS endeavors. As such, the name, seal, and Kingsmen logo may not be redrawn, reconstructed, or modified in any way, nor should alternate logos be created to represent official CHS activities or groups.